

RICHES International Conference



PREFORMA project will participate to the [digital poster exhibition](#) at the [International Conference](#) organised by the [RICHES](#) project on December 4th and 5th in Pisa, at the Museum of Graphics of Palazzo Lanfranchi.

The event, patronised by the Tuscany Region, Municipality of Pisa, University of Pisa and Fondazione Sistema Toscana, is organised by Promoter Srl, partner also of PREFORMA.



The conference, entitled "**Cultural Heritage: Recalibrating Relationships**" considers the over-arching objective of the project: how to reduce the distance between people and culture and recalibrate the relationship between heritage professional and heritage users. Such recalibration process will maximise cultural creativity and ensure that the whole European community can benefit from the social and economic potential of Cultural Heritage.

For further information visit the [official website](#) of the Conference.