RICHES Conference

"CH: Recalibrating Relationships"]

On 4-5 December 2014, **RICHES**' First International Conference will be held in Pisa, at the Museum of Graphics of Palazzo Lanfranchi. The conference, patronised by the **Italian Ministry of Economic Development**, **Tuscany Region**, **Municipality of Pisa, University of Pisa** and **Fondazione Sistema Toscana** (Tuscany System Foundation), is organised by **Promoter Srl**, RICHES' Italian Partner as well as Communication & Dissemination Manager of the project.
RICHES (Renewal, Innovation and Change: Heritage and European Society) is a ?Social-Sciences and the Humanities? research project funded by the EU Commission within the 7th Framework Programme for Research and Technological Development. It is a project about change: about the decentring of culture away from institutional structures towards the individual and about the questions which the advent of digital technologies are posing in relation to how we understand, collect and make available Europe's cultural heritage (CH).

The project's main objective is therefore reducing the distance between people and culture, recalibrating the relationship between heritage professionals and heritage users: such recalibration process will maximise cultural creativity and ensure that the whole European community can benefit from the social and business potential of Cultural Heritage.
The topic of Pisa's International Conference CH: Recalibrating Relationships, as stated by the title, is perfectly inserted in this framework.
During the two-day event, the 10 project's partners (**Coventry University** from UK, **Hansestadt Rostock** from Germany, **Stichting Rijksmuseum voor Volkenkunde** from The Netherlands, **WAAG Society** from The Netherlands, the **University of Exeter** from UK, **Promoter Srl** from Italy, **Fundacio' i2CAT** from Spain, **Syddansk Universitet** from Denmark, **Stiftung Preussischer Kulturbesitz** from Germany, **Turkiye Cumhuriyeti Kultur ve Turizm Bakanligi** from Turkey) will present the project's outcomes and illustrate the progress and advances made by the research. Well-known experts, from Europe and outside Europe, will intervene as speakers. Among them:

Neil Forbes (Historian - Coventry University, UK)
Xiao Chun Situ (Artist and reporter - Beijing Youth Daily, China)
Bill Thompson (Media and technology expert - BBC, UK)

The participants will be moreover involved in a pleasant socio-cultural activity: a visit to the exhibition devoted to Italian artist and draftsman Tullio Pericoli, organised in the same venue as the conference.
Before the conference beginning, the RICHES consortium will come together for an internal plenary meeting, in order to discuss the work until then carried out and plan the future activities.
Registration to the conference is open! Don't forget to register within the 2nd of December 2014 by completing the following form:

Event Registration Online for RICHES International Conference 4-5 December 2014 powered by Eventbrite
For more information visit the conference's website
Download the conference programme - PDF
View the article published by Net4Society for announcing the RICHES conference!

RICHES
RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY

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