

Rethinking Data Protection and Privacy in Europe: Shaping the European Digital Future



In January 2015, Europe's data industry together with the European Commission committed to invest ?2.5 billion in a public-private partnership (PPP) that aims at accelerating the development of Europe's data-driven economy.

Data represents a key element for research, technological innovations and economic development. It covers various topics, ranging from transport and energy to healthcare and social issues, and can empower European citizens and businesses to fully seize the opportunities of the digital environment. **Efficient flow of data is therefore pivotal to move forward and build a European digital single market.** However, boosting the potential of the digital market can only be accomplished if people can trust the way their personal data is being used and if clear data protection standards are put in place.

This international symposium will examine the latest developments on data protection rules discussed at EU level. It will also explore new ways to encourage innovation by implementing one common data protection standard for businesses in Europe. Furthermore, the event will address the recurring concern on the balance between privacy and security as well as the issue regarding customers' control over personal data.

It also provides an **invaluable opportunity for key stakeholders within the public and private sector to explore the measures that are being taken to reduce territorial fragmentation of data protection laws and move towards a harmonised EU digital single market.** The symposium will support the exchange of ideas and encourage delegates to engage in thought-provoking topical debate with local and regional practitioners and policy makers at EU level.

Delegates will also:

- Explore new developments on Data Protection Regulation in Europe
- Discuss unifying data protection rules for European businesses
- Consider ways to achieve the right balance between privacy and security
- Assess consumers' rights and trust regarding the protection of personal data

Date: Wednesday 6th July 2016

Time: 10:00am ? 4:30pm

Venue: Thon Hotel Brussels City Centre, Brussels

Key speakers:

Michele Voznick

Policy Officer, Directorate-General Justice and Consumers, Data Protection Unit
European Commission

Dr. Els De Busser

Lecturer ? Law ? Faculty of Public Management, Law & Safety, Senior Researcher ? Cyber Security ? Faculty IT & Design The Hague University of Applied Sciences

Professor David Wallom

Associate Professor and Associate Director University of Oxford eResearch Centre

Christoph Luykx

Director, Government Relations EMEA CA Technologies

Boris Wojtan

Director of Privacy GSMA

Jos Dumortier

ICT Lawyer - Honorary Professor ICT Law time.lex

Zoe Kardasiadou

Seconded National Expert, Freedoms and Justice Department

European Union Agency for Fundamental Rights

Alexander Whalen

Senior Policy Manager Digital Europe

Ero Balsa

Privacy Researcher COSIC - KU Leuven

Christopher Stacey

Co-Director Unlock

Download the Flyer with the Agenda ([PDF, 423 Kb](#))

Registration module ([.docx 30 Kb](#)) or please [click here](#)

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