Rethinking Data Protection and Privacy in Europe: Shaping the European Digital Future

In January 2015, Europe's data industry together with the European Commission committed to invest ?2.5 billion in a public-private partnership (PPP) that aims at accelerating the development of Europe's data-driven economy.

Data represents a key element for research, technological innovations and economic development. It covers various topics, ranging from transport and energy to healthcare and social issues, and can empower European citizens and businesses to fully seize the opportunities of the digital environment. **Efficient flow of data is therefore pivotal to move forward and build a European digital single market**. However, boosting the potential of the digital market can only be accomplished if people can trust the way their personal data is being used and if clear data protection standards are put in place.

This international symposium will examine the latest developments on data protection rules discussed at EU level. It will also explore new ways to encourage innovation by implementing one common data protection standard for businesses in Europe. Furthermore, the event will address the recurring concern on the balance between privacy and security as well as the issue regarding customers' control over personal data.

It also provides an **invaluable opportunity for key stakeholders within the public and private sector to explore the measures that are being taken to reduce territorial fragmentation of data protection laws and move towards a harmonised EU digital single market**. The symposium will support the exchange of ideas and encourage delegates to engage in thought-provoking topical debate with local and regional practitioners and policy makers at EU level.

Delegates will also:

- Explore new developments on Data Protection Regulation in Europe
- Discuss unifying data protection rules for European businesses
- Consider ways to achieve the right balance between privacy and security
- Assess consumers' rights and trust regarding the protection of personal data

Date: Wednesday 6th July 2016
Time: 10:00am ? 4:30pm
Venue: Thon Hotel Brussels City Centre, Brussels

Key speakers:
Michele Voznick
Policy Officer, Directorate-General Justice and Consumers, Data Protection Unit
European Commission
Dr. Els De Busser
Lecturer ? Law ? Faculty of Public Management, Law & Safety, Senior Researcher ? Cyber Security ? Faculty IT & Design The Hague University of Applied Sciences

Professor David Wallom
Associate Professor and Associate Director University of Oxford eResearch Centre
Christoph Luykx
Director, Government Relations EMEA CA Technologies
Boris Wojtan
Director of Privacy GSMA
Jos Dumortier
ICT Lawyer - Honorary Professor ICT Law time.lex
Zoe Kardasiadou
Seconded National Expert, Freedoms and Justice Department
European Union Agency for Fundamental Rights
Alexander Whalen
Senior Policy Manager Digital Europe
Ero Balsa
Privacy Researcher COSIC - KU Leuven
Christopher Stacey
Co-Director Unlock

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