Reimagining cultural heritage in 3D and XR

 A Hybrid Capacity Building Event in Brussels by EUreka3D-XR
26 September 2025]
EUreka3D-XR is focused on transforming cultural contents such 2D or 3D into extended reality scenarios. At the same time, the European cultural heritage sector is facing the 3D digitisation and the reuse of 3D models. On 26 September 2025, the EUreka3D-XR capacity building event will explore these questions and offer a closer look at use case scenarios and possibilities of XR, as well as share practical insights and future reusable tools.

The event **Reimagining cultural heritage in 3D and XR** is organised by the EUreka3D-XR project, led by partner meemoo and in collaboration with Cultuurconnect. It will take place on-site (TRACK Brussels) and online, and is built up in two parts:

- 10h ? 12h CET: hybrid session in English
- 13h ? 15h CET: in-person session in Dutch

In the morning, the focus will be on the EUreka3D-XR project. After a general presentation, there will be a demonstration ? for the first time ? of the XR tools beta versions that project partners are developing, together with the XR scenarios led by project partners and created with these tools. Thus, the public will be presented with the open source digital tools that will be available for reuse at the end of the project. The morning programme will conclude with a section on the EUreka3D Data Hub.

In the afternoon, organised fully on-site in Brussels, the focus will be on the XR scenarios and experiences in Flanders: How did they start creating their scenario? What were the challenges, lessons and results? What impact did the XR experience have on their own target audience? The day will conclude by summarising results from research: guidelines, templates, and insights that participants can take away to shape their XR story.

For more information, please contact info@eureka3d.eu. Registration is required.

Event's page: https://eureka3d.eu/reimagining-cultural-heritage/]

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