

## REACH Project presented at EVA 2020 Florence

### Electronic Imaging & the Visual Arts

# EVA 2020 Florence

## VIDEO – CONFERENCE

20 July 2020

## PROGRAM



Palazzo del Pegaso

CONSIGLIO REGIONALE DELLA TOSCANA

**EVA (Electronic Imaging & the Visual Arts)** is a series of annual meetings started as small workshop in 1991 and become in few years a well defined conference.

The key aim of this event was to provide a Forum for the user, supplier and scientific research communities to meet and exchange experiences, ideas and plans in the wide area of Culture & Technology.

#### **Main topics of discussion:**

- European Commission Projects and Plans regarding Culture Heritage
- Cybersecurity
- Culture and e-government
- Activities and Programmes for e-learning
- Fashion
- Cultural Tourism & Travel Applications
- Impact of Culture in the Smart City
- Art and a Medicine
- Climate Change
- New Technologies for Environment Protection
- Green Economy
- Circular Economy
- Social Humanity
- Actions for Disabled People

Special attention was paid to the emerge of innovation perspectives for new job and, on this regards, a dedicated brain-storm session was reserved to face the connection between research - innovation - development - new enterprise - new job that concluded the first part of the conference.

**The event was organized in five sessions:**

- 1) Strategic Issues
- 2) New Science and Culture Developments & Applications
- 3) New Technical Developments & Applications
- 4) Cultural Activities ? Real and Virtual Galleries and Related Initiatives
- 5) Access to the Culture Information

**The REACH project was presented in the framework of the last session to the International EVA Network with the possibility to foster future dialogues and engagement.**

Because of the Covid-19 restrictions, presentations were held on line.

The full paper on REACH is available [here](#) and the presentation is available on the [project's website](#) for the free download .

**Download the full programme of the event**

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