This page was exported from - Digital meets Culture
Export date: Wed Nov 18 1:59:23 2026 / +0000 GMT

REACH Project at the European Cultural Heritage Summit



In the framework of the **European Cultural Heritage Summit**, the **REACH Project** was presented at two conferences:
20 June, ROCK session ?Cultural Heritage connects!?. An event dedicated to ROCK (Regeneration and Optimisation of Cultural Heritage in creative and Knowledge cities), an European-funded project led by the city of Bologna, involving 10 large European cities, universities, cities' network and private partners. Themes explored included:
- From tangible to intangible heritage;
- Cultural heritage communities;
- Relations between cultural heritage and sustainability.

REACH Project was introduced by **Dr. Antonella Fresa, Network Coordinator.**
21 June,"Visions for Cultural Heritage and Digital Platforms"Conference.
In the awareness that digital applications play a more and more important role in cultural and scientific scopes, the event introduced factual data and cooperation platforms: one for 3-D, AV, AR and one for participatory approaches to cultural heritage. The theme was tackled at European, national and regional levels.
The conference involved a wide range of experts in digitization and cultural heritage, coming from Universities, public and private Organizations throughout Europe: the final debate and outcomes were included in a Manifesto, together with guidelines for the future.
In this context, **Prof. Neil Forbes**, from Coventry University and **REACH project Coordinator** left a contribute on the theme of " **Resilient cultural heritage and communities: the REACH platform**".
Both conferences were part of the week-long programme of the European Cultural Heritage Summit titled ?Sharing Heritage - Sharing Values?, held in **Berlin** from **18- 24 June 2018**. The event was co-hosted by Europa Nostra, the Stiftung Preußischer Kulturbesitz (Prussian Cultural Heritage Foundation, SPK) and the German Cultural Heritage Committee (DNK).
All events included in the rich agenda were focused on conservation and digitization of the European cultural heritage: they took place at different venues in Berlin and Potsdam and they were all public.
More information about "ROCK Session "Cultural Heritage Connects!"
http://european-cultural-heritage-summit.eu/events/rock-poster-session-cultural-heritage-connects?card=8603
More information about "Visions for Cultural Heritage and Digital Platforms" Conference:
http://european-cultural-heritage-summit.eu/events/conference-visions-for-cultural-heritage-and-digital-platforms?card=9762
European Cultural Heritage Summit wepage:
http://european-cultural-heritage-summit.eu/

