REACH project at the CHCD - International Symposium on Cultural Heritage Conservation and Digitization



Organized by **THID Tsinghua Heritage Institution for Digitalization** , this biannual event had attracted so far foreign experts from over 30 countries and regions promoting a tradition of international collaboration and exchange on the theme of cultural heritage, digital technologies, conservation and digitization.
The theme of 2018 conference was **"Re-member: heritage driven economy"** and aimed to explore the potential of heritage as a driver for the economic growth.
Many are the contributes collected during the two days meeting: international experts related on their research, projects, lessons, and opportunities, taking advantage of the opportunity to confront and debate on their respectively results on tangible and intangible heritage.
Among the participants, we mentioned Dr **He Yan** President and Board Member of Tzinghuja Heritage Institute for Digitization and Dr **Huan Ying**, Deputy Director and Chief of Internation Cooperation Division of Haidian District Science & Technology Commission, Beijing.
The Conference was also joined by Dr **Franco Amadei**, Director of the Italian Institute of Culture of the Italian Embassy in Beijing and a special contribution was left by Dr **Marcin Grabiec**, Counsellor of the Delegation of the European Union in China.
Of particular interest was the panel dedicated to the research on cultural heritage in Italy curated by Dr **Antonella Fresa from Promoter srl** and introduced by two presenters:
Prof **Piero Baglioni**, Department of Chemistry and CSGI, University of Florence, Italy, whose speech was titled "New methods and materials for the Conservation of Cultural Heritage"] and Dr **Mattia Previtali**, from Politecnico of Milan, who presented "Some experiences on digitisation of Cultural Built Heritage: HBIM and Open Data Hubs as new paradigms?.]

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