REACH at the Fair of European Innovators in Cultural Heritage



The Fair of European Innovators in Cultural Heritage was a key event of 2018 European Year of Cultural Heritage.
The Fair focused on innovation and innovators, showcased the latest innovations in cultural heritage, discussing how innovation and creativity can benefit both the society and the market; the aim is to invest in people ?who will make the change' and support a cultural heritage innovation ecosystem.
The two-days event provided a programme of plenary and breakout sessions, round tables, pitches from innovators, Horizon 2020 projects' clustering and a B2B corner.
Participants had the opportunity to join the ?Community of Innovators in Cultural Heritage? and its platform to engage with innovation providers, users and investors.



REACH project contributed to the event by the participation of the network coordinator Dr. Antonella Fresa. The 15th of November she participated in the break-out session titled ?Shared Management of Cultural Heritage-Intangible heritage and community cohesion? as Dedicated discussant. Introductory presentation of this break out session was made by Dr. Erminia Sciacchitano (Chief Scientific Advisor of the European Year of Cultural Heritage, Directorate General for Education and Culture, European Commission) who mentioned REACH as an example of good practice. In the occasion dissemination materials of REACH were distributed to the participants.

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