

## Re-shaping Tourism - Online Joint Webinar, 24/2/2026 - recording available

Re-shaping Tourism was held in the frame of the networking activities of [SECReTOUR](#), together with the [VERNE](#) and the [Cross-Re-Tour](#) projects that participate in the [SECReTOUR network of common interest](#).



The joint webinar co-organised by VERNE project, in collaboration with SECReTOUR, Cross Re Tour, Green2Grow and Regenera4MED was successfully held online on 24/2/2026.

The full agenda and the links to the websites of the participating projects is accessible on the [events page](#)] curated by the VERNE project.

Each speaker delivered first a short introduction to his/her project and then the full speech.

The webinar hosted more than 100 participants, representing tourism industry, DMOs, policy makers, researchers, NGOs and representatives of the civic society.

The **SECReTOUR presentations** are available here for free download: [introduction](#) + [full speech](#).

Here below you can watch videos and recording of the webinar:

### SECReTOUR presentation

The [video of the SECReTOUR pilot in Bibracte](#)] is accessible through the project's website in the [page of the pilot](#) where you can find more information.

**Full recording of the whole webinar**

Follow SECReTour online also on the [SECReTour project's website](#).