Re-Inventing Heritage for Sustainable Urban Regeneration



Project **ROCK - Regeneration and Optimization of Cultural heritage in creative and Knowledge cities** invites you to join the session **?Re-Inventing Heritage for Sustainable Urban Regeneration'** taking place on 2 October as part of Mannheim2020.

Mannheim2020, the 9th edition of the European Conference on Sustainable Cities & Towns, is organised as a virtual event **from 30 September to 2 October 2020**. It will bring together local and regional leaders, European and international institutions and some of the brightest minds working on cutting edge research, businesses and the civil society to forge a more sustainable Europe. Visit the conference website to know more about the event and register.

As part of Mannheim2020, ROCK actions will be presented at the Solution Session ?Re-Inventing Heritage for Sustainable Urban Regeneration'. The session will take place on **2 October from 9:30 till 11:00** CET.

The session will present first-hand examples of how cultural heritage serves as a driver for the sustainable regeneration of urban areas. The Cities of **Hamburg**, **Rijeka**, **Sunderland,** and **Turin** will showcase their best practices and reflect on lessons learned focussing on the guiding questions:

How do heritage, culture and creativity **contribute to local sustainable development**?
What is the role of cultural heritage in promoting **social inclusion and cohesion**?
What is the **link between cultural heritage and resilience** - and how can cities **benefit from synergies** between the two?

The session will explore how cultural heritage has the potential to enable new forms of collaboration and cultural production, to support cities to cope with future challenges, creating the conditions to carry out sustainable adaptive reuse projects. Participants will also discuss how cultural heritage can contribute to strengthening the resilience of communities. The City of Turin, one of ROCK Role Model cities, will present their views on how heritage, culture and creativity are relevant for the sustainable development of the City of Turin, specifically looking at the examples of adaptive heritage reuse initiatives co-developed together with local community groups.

To join ROCK at the session ?Re-Inventing Heritage for Sustainable Urban Regeneration' and be part of sustainable local transformation, **register for Mannheim2020** here.

The 9th European Conference on Sustainable Cities & Towns is organised by ICLEI - Local Governments for Sustainability and the City of Mannheim with a much valued support of partners.