?Putting Europe?s shared heritage at the heart of the European Green Deal? The European Cultural Heritage Green Paper



The upcoming webinar is devoted to present the green book on European Cultural Heritage. The Paper highlights the key rule of cultural heritage for achieving the ambitious goals targeted by the European Green Deal, designed to face the climate and environmental challenges representing the main tasks of this generation. The future of Europe's cultural heritage depends on its success. At the same time, Europe's shared values and common heritage offer undeniable potential to help accomplish the Green Deal's mission. This is why cultural heritage is essential to the success of the European Green Deal. **The European Cultural Heritage Green Paper aims to integrate cultural heritage into climate action and inspire the mobilisation of the heritage community for transformative climate action**. The paper correlates the capacities of cultural heritage to all key areas of the European Green Deal, including Clean Energy, Circular Economy, Renovation Wave, Smart Mobility, Farm to Fork, Green Finance and a Just Transition, Research and Innovation, Education and Training, as well as Green Deal Diplomacy. Potential conflicts between heritage safeguarding and European Green Deal action are also identified as well as win-win strategies of overcoming these conflicts. The Paper proposes a series of recommendations both for policy-makers and for cultural heritage stakeholders.
The European Cultural Heritage Green Paper is produced by **Europa Nostra** in close cooperation with ICOMOS and the Climate Heritage Network, with the input of members of the European Heritage Alliance and with the support of the European Investment Bank Institute.
The webinar will be introduced by **Hermann Parzinger**, Executive President of Europa Nostra, and **Francisco de Paula Coelho**, Dean of the European Investment Bank.
The Green paper will be present by **Andrew Potts** (ICOMOS, Coordinator of the Climate Change and Heritage Working Group), project manager and lead author.
The webinar will count on the participation of **Mariya Gabriel**, European Commissioner for Innovation, Research, Culture, Education and Youth and **Ambroise Fayolle**, Vice-President of the European Investment Bank responsible for Climate Action, will intervene in video message. The webinar will be moderated by **Sne?ka Quaedvlieg-Mihailovi?**, Secretary General of Europa Nostra.
IMPORTANT: Participation is free but registration is mandatory.
Read more about the Launch webinar here.