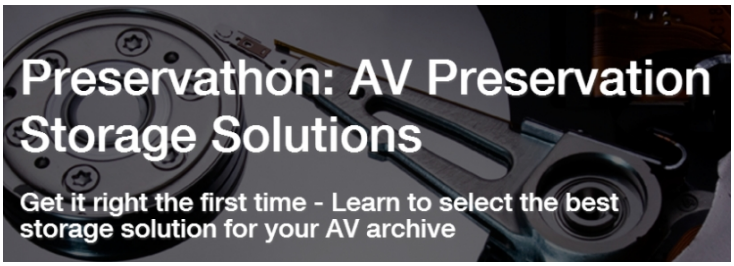
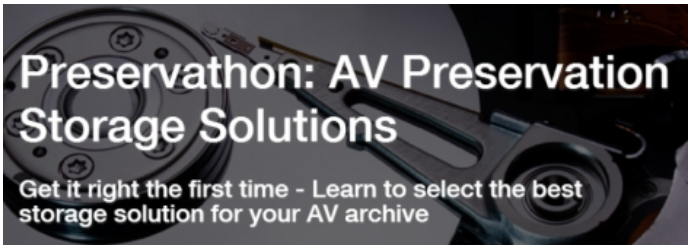
Preservathon: Select the best services and tools for your audiovisual digitisation project





PrestoCentre Preservathons are two-day hands-on events developed around main themes and challenges in audiovisual digitisation, preservation and long-term access.

During the **first day**, attendees will work together in small groups. Activities include workshops, roleplaying, demonstrations, presentations, writing and negotiation exercises (e.g. call for tender, SLA). Each Preservathon includes a competitive element.

The **second day** is organised as a mini-conference including concise presentations and demonstrations of the results and experiences from the first day, a ceremony to award the winning group, and a short but informative review on the subject, including the state of relevant technology, related research, and open questions.

PRESTO CENTRE

The Preservathon organised in Brussels on 13-14 November 2014, made possible by the Presto4U project, will provide context, meaningful discussions and insights into opportunities and challenges within the force-field where AV archives need to decide on what to preserve (selections), when to digitise (priorities), how to digitise (formats & technologies) and, above all, who to partner with.

Digitisation is a highly specialised and technical niche. Even though AV archives could consider building skills and competence

themselves, it makes far more sense to develop long term business relationships with knowledgeable and reliable commercial partners. The Preservathon caters for this approach. It will provide a challenge to all attendees to learn to understand their own requirements and how these relate to existing vendor services and solutions. The challenge will set the scene for understanding the institutional requirement and needs and how to scale these to the initial thinking about RFI and RFP processes. During the Preservathon, participants will be supported by experts from major AV archives that went through this process over the last decade and they can consult a panel of experts from vendors and learn to understand how their services link to their specific challenge.

For further information and to register to the Preservathon please visit the event website.