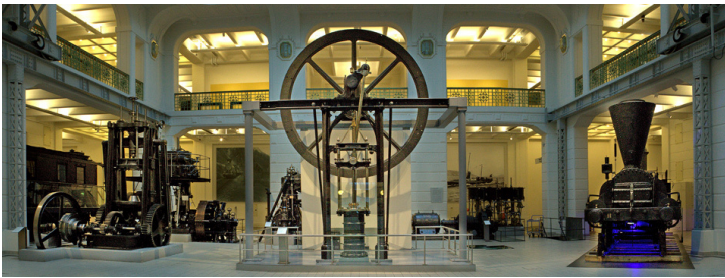




PREFORMA presented at FIAT/IFTA 2015



Bert Lemmens from PACKED, Peter Bubestinger from the Austrian Mediathek and Tessa Fallon from MediaArea presented the PREFORMA project at the FIAT/IFTA World Conference 2015.

FFV1 for preservation

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The presentation, which is available for download [here](#), covered the following topics:

- PREFORMA challenge brief
- Standard specifications selected
- FFV1 for preservation
- FFV1 features
- FFV1 standardisation
- MediaConch conformance checker



The [2015 FIAT/IFTA World Conference](#) took place in Vienna from October 7th until October 10th 2015. This year's theme was: **?Audiovisual Culture, a bridge to the future?.**

Audiovisual Culture is in all places and activities; and our society uses and generates an increasing number of content. The more audiovisual archives interact with society and internet, the more questions arise on how to advance, which decisions to take and how

to maintain the spirit of archiving in an ever-changing environment.

The 2015 FIAT/IFTA World Conference provided a unique occasion in which archives can discuss & learn about the many challenges and innovations for archives in their quest towards the future. Different aspects of the archives life, use and potential value were presented permitting participants to grasp what has been done and what we will be able to do in the future.