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Pratt Institute School of Information in NY - Master of Science Museums and Digital Culture

The **Master of Science in Museums and Digital Culture (MDC)** of the Pratt Institute in NY (School of Information) is an innovative program that breaks new ground as the first museum master's degree designed for the digital world, advancing the concept of a museum studies program. The program focuses on the ways in which museums use digital technology and media to enhance services and collections and engage with visitors across physical and virtual contexts.
The program features partnerships and fellowships with NYC's leading museums the MDC program prepares students with the knowledge and digital skills for careers in today's information-and-technology-rich museum environments. Through structured practicums and field research, students develop into innovative and creative leaders in the museum field.
This cutting-edge program designed for the 21st century museum in the digital age is an innovative museum studies program that focuses on the digital life of museums across collections, galleries and activities, preparing graduates with the knowledge and skills necessary for careers in this rapidly changing field, and the ability to engage and interact with today's diverse and connected global audiences.



The curriculum builds on commonalities of knowledge and skills across GLAM (galleries, libraries, archives, and museums) and addresses emerging areas of the museum field including digital information behavior, digital seeing and aesthetics, digital curation, and the integration of the physical and digital life of the museum, so that:

- Students learn from expert faculty about key areas of study including visitor engagement, user experience, digital curation and preservation.
- Students gain skills and knowledge in all aspects of digital technology use across the museum sector, physical and digital, real and virtual.
- Graduates are prepared to take on leadership roles as museum professionals who can meet the challenges of museums in our digital world.

More information and contacts: https://www.pratt.edu/academics/information/degrees/museums-and-digital-culture-ms/