CulturalBase

BACKGROUND	THEMATIC STRUCTURE	1st PHASE Survey of existing research and related policies: Review of Thematics Areas (TAs)	2nd PHASE Analytical framing of the topic: Elaboration of Vision Documents (VDs) (in progress)	3rd PHASE Research agenda setting

Thematic structure:

- **A1 Cultural Memory**
  - TF1 Memory & Heritage
  - TF2 Memory & Identities
- **A2 Cultural Inclusion**
  - TF3 Inclusion & Heritage
  - TF4 Inclusion & Identities
- **A3 Cultural Creativity**
  - TF5 Creativity & Heritage
  - TF6 Creativity & Identity

1st PHASE (Thematic Areas):
- TA1. Working with difficult heritage
- TA2. Potential of transnational memory
- TA3. Contextualising narratives
- TA4. Negotiating heritage rights
- TA5. The instrumentalisation of cultural heritage by state actors or semi-state actors for inclusion/exclusion of specific groups in society.
- TA6. What is the role of religion or secularism in defining European identity and what kind of exclusionary/inclusionary effect does it have?
- TA7. Forms and levels of participation of citizens and civil society in debates on European identity and its inclusionary/exclusionary aspects and the role that cultural heritage plays within this.
- TA8. The European migration cultural heritage. What is it, how has it developed, and its inclusionary/exclusionary potential
- TA9. Cultural creativity and value
- TA10. New frameworks of cultural creativity
- TA11. The Digital Single Market (DSM)
- TA12. Cultural hybridization in Europe

2nd PHASE (Vision Documents):
- VD1. Use of heritage
- VD2. Entangled Memories and the European Cultural Heritage: challenges & scenarios for research
- VD3. Valuing Heritage as Learning and Entertaining Resources
- VD4. Negotiating heritage rights
- VD5. Instrumentalizing European Cultural Heritage: exclusionary challenges & suggestions for inclusion
- VD6. The Role of Religion and Secularism in Defining European Identity and Culture: challenges, scenarios and ways forward of the document
- VD7. Forms and Levels of Participation of Citizens and Civil Society in Debates on European Identity and its inclusionary/ exclusionary aspects and the role that cultural heritage plays within this
- VD8. The European Migration Cultural Heritage
- VD9. Cultural creativity and value
- VD10. New frameworks of cultural creativity
- VD11. The Digital Single Market (DSM)
- VD12. Cultural hybridization in Europe

3rd PHASE:
- Strategic research agendas on Cultural Memory
- Roadmaps for action on Cultural Memory
- Strategic research agendas on Cultural Inclusion
- Roadmaps for action on Cultural Inclusion
- Strategic research agendas on Cultural Creativity
- Roadmaps for action on Cultural Creativity

BACKGROUND

Cultural Paradox

Culture has experienced a profound mutation through which both its position and role in social dynamics have been transformed.

The situation is paradoxical because while the social importance of culture is enhanced the ability of knowledge and action remains very weak.

AIMS

Cultural Base Main Aims

To address the topic of Heritage and European Identities from a double standpoint, namely, an analytical as well as a public policy perspective.

To explore the new challenges and the new potential of culture, where three pillars - cultural identity, cultural heritage and cultural expression - intertwine combining the knowledge stemming from academic and non-academic worlds.

ORGANIZATIONAL STRUCTURE

Scientific Core Group

Academic Stakeholders and advisory Board. They act as quality check providers of the contents and proposals advanced by the Scientific Core Group, also providing focused feedback on intermediate and final public documents.

Practitioner and Policy Stakeholders

Practitioners, advocacy and umbrella organizations staff members, and representatives from various levels of public administration. Their input is crucial for testing the relevance of the discussion points put forward by the Academic Stakeholders in the documentation for discussion and the several events organized along the project.

Cultural Base — Social Platform on Cultural Heritage and European Identities

WP1: Survey of existing research and related policies
Leader: University of Barcelona

Objectives
1. To make an extensive review of the research literature and related policies in six fundamental thematic fields.
2. To organise a first workshop with a select group of stakeholders from the Research Network, the Practitioners and Policy Stakeholders and the Advisory Board.
3. To select 12 Thematic Areas to be analysed in depth in the following phase of the project.

Time
Start: May 15 (M7)
End: Nov 15 (M7)

Deliverables
Synthetic summary of the debates at the first workshop
Synthetic review reports per axis

Milestones
First Workshop (Barcelona 30th September - 2nd October 2015)

WP2: Analytical framing of the topic
Leader: University of Sussex

Objectives
1. To provide a comprehensive analytical view of the 12 Thematic Areas (TAs) of the project.
2. To develop a shared view among the social platform on the TA and their potential for research and highlight success and theoretical and methodological shortcomings within them.
3. To develop overviews on all the TA discussed from the point of view of each of the overarching axes while identifying social challenges and opportunities linked also to each of them that are beyond the targeted TA.

Time
Start: Dec 15 (M9)
End: Jul 16 (M15)

Deliverables
Vision document per thematic area
Synthetic summary of the debates at the stakeholder conference
Synthetic vision document per axis

Milestones
Major Stakeholder Conference (Barcelona 11st - 13rd May 2016)

WP3: Research agenda setting
Leader: European Diversity Institute

Objectives
1. To produce three strategic research agendas on cultural Heritage and European Identities from the perspective of the three thematic axes of the project: cultural memory, cultural inclusion and cultural creativity.
2. To produce general policy guidelines in this domain from these same perspectives, especially in relation with information systems and research policy.

Time
Start: Aug 16 (M16)
End: Apr 17 (M24)

Deliverables
Synthetic summary of the debates in the second workshop
Synthetic summary of the debates at the policy seminar
Strategic research agendas per axis
Roadmaps for action per axis

Milestones
Second Workshop (Florence December 2016)
Policy Seminar (Brussels January 2017)