


On occasion of the Italian presidency of the Council of the European Union, the international consortium **RICHES** (Renewal, Innovation and Change: Heritage and European Society) chose Pisa as seat for the important conference *Cultural Heritage: Recalibrating Relationships*.



The event, held on 4-5 December at the **Museum of Graphics** of **Palazzo Lanfranchi**, was organised by RICHES Italian partner **Promoter Srl** with the support of: **Italian Ministry of Economic Development**, **Tuscany Region**, **Municipality of Pisa**, **University of Pisa** and **Fondazione Sistema Toscana** (?Tuscany System Foundation?).
RICHES is a research project funded by the European Commission within the 7th Framework Programme in the domain of Socio-economic Sciences and Humanities. Its main objective ? enclosed in the project's slogan «Recalibrating Relationships: bringing cultural heritage and people together in a changing Europe and finding new ways of engaging with heritage in a digital world» - is to reduce the distance between people and culture, recalibrating the relationship between heritage professionals and heritage users in order to maximise cultural creativity and ensure that the whole European community can benefit from the social and economic potential of Cultural Heritage.
Well-known experts, European and extra-European, will intervened as keynote speakers:

**Neil Forbes** of **Coventry University** (UK), Historian

**Xiao Chun Situ** of **Beijing Youth Daily** (RC), Artist and Reporter

**Bill Thompson** of **BBC** (UK), Media and Technology Expert
**Karol Borowiecki** of **University of Southern Denmark** (DK), Economist

Representatives from the project's consortium (**Coventry University** from UK, Coordinator, **Promoter Srl** from Italy, **Hansestadt Rostock** from Germany, **Stichting Rijksmuseum voor Volkenkunde** from The Netherlands, **Waag Society** from The Netherlands,

the **University of Exeter** from UK, **Fundació i2CAT** from Spain, **Syddansk Universitet** from Denmark, **Stiftung Preussischer Kulturbesitz** from Germany, **Turkiye Cumhuriyeti Kultur ve Turizm Bakanligi** from Turkey) intervened too, presenting the RICHES research's initial outcomes and introducing further survey prospects.
The public was moreover involved in a pleasant socio-cultural activity: a visit to the exhibition devoted to Italian artist and draftsman Tullio Pericoli, organised in the same venue as the conference, concluding with a welcome cocktail. Welcome coffee and catering lunch were offered to all the attendees.
For further info visit **the conference's website**!




RICHES on Twitter: **#richesEU**
RICHES on YouTube: www.youtube.com/richesEU