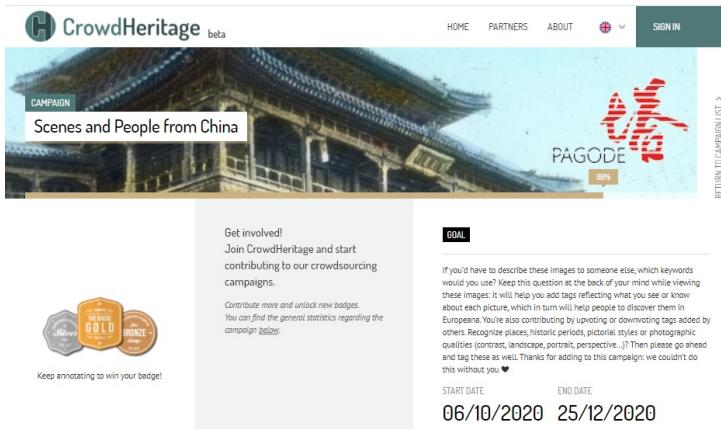


PAGODE's crowdsourcing campaign: "Scenes and People from China"



The screenshot shows the CrowdHeritage platform interface for the 'Scenes and People from China' campaign. At the top, there's a navigation bar with 'HOME', 'PARTNERS', 'ABOUT', a language dropdown, and a 'SIGN IN' button. Below the navigation is a large image of a traditional Chinese building with intricate wooden carvings. To the right of the image is the PAGODE logo, which consists of a stylized red and orange graphic with the word 'PAGODE' in white. Below the logo is a progress bar showing '65%'. On the left side of the main content area, there's a box with the text 'Scenes and People from China' and a sub-section 'Get involved!'. This section encourages users to join CrowdHeritage and start contributing to the campaign. It also mentions that users can contribute more and unlock new badges. On the right side, there's a 'GOAL' section with a detailed description of the task: to describe images to someone else using keywords and tags. It also includes a 'START DATE' (06/10/2020) and 'END DATE' (25/12/2020). At the bottom left, there's a section titled 'Keep annotating to win your badge!' with three badge icons: 'Silver', 'Gold', and 'Bronze'.

PAGODE is a project about Chinese heritage in Europeana. The Europeana portal gives access to about 60 million digital cultural heritage items of all sort, from thousands of cultural heritage institutions throughout Europe. Rich and descriptive information to be associated to the images is vital for making this digital cultural heritage meaningful and searchable by users.

In addition to offering in Europeana a wealth of new cultural content, digitized at the highest level of quality, witnessing the links between Europe and China across century, PAGODE has the objective to improve the information available on Europeana from other Chinese-related collections. To do this, the project recently launched a **crowdsourcing campaign that allows researchers, students and culture lovers join the effort of annotating and curating photographic materials about Chinese culture that are currently published in Europeana**.

PAGODE's crowdsourcing campaign is accessible here: <https://crowdheritage.eu/en/china>

By using a very intuitive **crowdsourcing platform**, anyone can look at selected heritage photographs from Europeana and add **descriptive tags** to identify places, historic periods, pictorial styles or photographic qualities (contrast, landscape, portrait, perspective?). The annotations will then be fed back by PAGODE to Europeana to improve the information available.

The PAGODE crowdsourcing campaign is entitled **?Scenes and People from China?**, currently comprising two volumes of images that offer a glimpse of life in China throughout the 20th century as well as portraits featuring people with Chinese roots or ancestors.