

OpenCulture2013



How museums can deliver services that are relevant, well-run and participatory will be the programme theme for **OpenCulture 2013**, The [Collection Trust](#)'s flagship event is presented on 2-3 July 2013 at the Kia Oval in London. As well as the two-day conference and exhibition, it includes the SPECTRUM Local Community Gathering and a special Securitas Security Seminar. In addition, three Collections Trust Awards for excellence in Collections Management will be presented at a special evening reception on 2 July.

Two pre-event MasterClasses featuring international speakers from the Smithsonian Institution and Smarthistory at the Khan Academy will be held at the Director's Suite in the Science Museum on Monday 1 July. Attendance at each will be limited to 50 delegates.

There is currently a unique opportunity for all those in the collections community to be right at the heart of their organisation, proactively supporting positive change. All those attending OpenCulture 2013 can expect to come away excited about their ability to use collections management as a tool to promote services that are relevant, well-run and participatory, and confident in their own ability to influence positive change in their organisation.



OpenCulture2012: Margaret Greeves, Chair, Collections Trust (c) Peter D. Kyte

[OpenCulture 2012](#) was a massive success with over 275 attendees, and the conference sessions, their content and the location all rated 98% Good to Excellent.

For more information about the 2012 event, please see [here](#).

The **final programme** for the *OpenCulture 2013* event is just published ([PDF](#), 1,44 Mb), and it features more than 30 expert international and UK speakers. More than 200 registrations have already been received for the conference, which has the theme **?How can Collections Management power the Participatory Museum of tomorrow??**

Plenary sessions include a Keynote Presentation by **Deron Burba**, CIO of the Smithsonian Institution about the *Increase and Diffusion of Knowledge*, and a Panel Session on *The Digital Transformation* with **Beth Harris and Steven Zucker** of Smarthistory at the Khan Academy. Parallel seminar strands cover Participatory Collections Management, Collections Management in Practice, Collections Skills for the Future, and Museums as Digital Publishers.



OpenCulture 2012 Evening Reception (c) Peter D. Kyte

Among the many other speakers are **Diane Lees**, Director General of the Imperial War Museum and Chair of the National Museums Directors' Council; **Luca Bergamo**, Secretary General of Culture Action Europe; **Fiona Talbott**, Head of Museums, Libraries and Archives at the Heritage Lottery Fund; and **Bill Thompson**, journalist, commentator and new media pioneer.

For more information, please e-mail: events@collectionstrust.org.uk

Conference Programme [here](#)

Conference Speakers [here](#)

OpenCulture2012: Welcome address from Margaret Greeves, Chair of the Collections Trust