

## 'The Impact of NFT and AI in Art' - conference by Claudio Francesconi



The Alma Artis Academy of Pisa on Thursday 18 January, at 4 p.m., at the Auditorium of the Officine Garibaldi, is pleased to present the conference 'The impact of NFT and AI in Art', by Claudio Francesconi, Head of NFT and digital assets for the auction house Pandolfini.

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Among the main topics: what changes with digital property, the links between AI, digital art and NFT, how NFT marketplaces influence the way art is made and collected, AI and Generative Art, the latest developments in digital art, new trends in digital art including the Phygital approach and the peculiarities of the NFT marketplace.

Download the press release [here](#) (EN).

Scarica il comunicato stampa [qui](#) (IT).

### Info

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