New collaborations of SECreTour with VERNE - The one-stop-shop of accessible circular solutions for sustainable tourism

SECreTour Network of Common Interest

The SECreTour Network is growing!

VERNE is a European project that aims to accelerate the shift of tourist destinations towards more sustainable and circular models.

By applying circular economy principles?such as waste reduction, energy efficiency, and ecosystem protection?VERNE promotes a new vision of tourism rooted in sustainability.

Through cross-sector collaboration in areas like mobility, food, construction, and waste management, the project fosters inclusive and environmentally responsible practices.

VERNE will test its solutions in five European destinations, validating scalable approaches such as waste reduction, digital tools, water treatment, and electric mobility.

The results will support new business models with measurable benefits for sustainability and competitiveness.

There are clearly several common goals between SECreTour and VERNE, which will be explored through a collaboration to be further exploited in the coming months.

If you want to know more about VERNE, the links to the social media channels follow:

LinkedIn: https://www.linkedin.com/company/verne-project

Bluesky: https://bsky.app/profile/verneproject.bsky.social

Instagram: https://www.instagram.com/verneprojecteu

Follow SECreTour online also on the SECreTour project's website.