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Export date: Fri Nov 13 15:51:34 2026 / +0000 GMT

# New collaborations of SECreTour with Breda University of Applied Sciences and the Cross-re-tour project

**SECreTour Network of Common Interest**

The SECreTour Network is growing!

A new collaboration has started between the Breda University of Applied Sciences, the Cross-Re-Tour project and SECreTour.

Breda University of Applied Science (BUAS) is a specialist, personal, diverse, and inclusive university of applied sciences with 7,000 students, where personal innovative capacity is stimulated. BUAS's vision is to be an international leading knowledge institute with industry- relevant, high quality, small-scaled and innovative education, and research. The domains of tourism, leisure, and hospitality as well as the domain of logistics and mobility are still at the core of their expertise. BUAS has developed into related domains, such as serious games and media. Its strength and uniqueness derive from their intense collaboration with key industry players in these fields. Research at BUAS has an interdisciplinary character. By joining forces ? not only within their domains, but also with government, educational partners, and research institutes ? they are capable of developing innovative solutions to topical questions in the industry.

You can find further information about the University at: https://www.buas.nl/

Cross-Re-Tour is an EU funded project, coordinated by BUAS, aimed at helping European tourism SMEs transition toward digitalization and sustainability, including adopting Circular Economy (CE) practices. It promotes the use and adaptation of existing green and digital solutions from other sectors to enhance tourism business operations. This is done by identifying knowledge gaps through online dialogues and a market scan of best practices in six key areas like energy, water, and transport, the introduction of a diagnostic tool and a knowledge hub to support solution adoption and foster collaboration between tourism businesses and other sectors. In the final phase, Cross-Tour provides funding and support to a mínimum of 80 projects led by tourism SMEs across eight countries, with an emphasis on innovation and scalability of green, digital and circular solutions.

You can find further information about Cross-Re-Tour at: https://crossretour.eu/

The themes addressed by the Cross-Re-Tour project and by the research carried out at BUAS are relevant also for the SECreTour action that is looking forward to establish further opportunities of collaboration and excchange of good practices.

Follow SECreTour online also on the SECreTour project's website.