

## New collaborations of SECreTour with REMODEL project

### **SECreTour Network of Common Interest**

The SECreTour Network is growing!



The [REMODEL](#) project "Strengthening the Research Capacity of Turkey in Innovative Business Models for the Hospitality Sector" is a three-year HORIZON project funded by the European Union Research and Innovation programme under the call for HORIZON-WIDERA-2021-ACCESS-03-01. R

REMODEL aims to increase the research and innovation performance and management capacity of Bursa Uludag University in the use of new digital tools to prepare innovative business models for SMEs in the hospitality sector in Turkey through twinning with two leading Higher Education Partners ? Universidad de Leon and Atlantic Technological University.

The development of innovative business models is a key topic for both REMODEL and SECreTour projects and further collaboration is envisaged to be carried out between the two initiatives.

Follow SECreTour online also on the [SECreTour project's website](#).