New collaborations of SECreTour in Slovenia, ?alek Valley

SECreTour Network of Common Interest

The SECreTour Network is growing!

Šalek Valley tourist board

The ?alek Valley proves that tourism is more than just an economic sector ? it is the heart of the community, a bridge between cultures, people, and nature. The valley, recognized as one of the most welcoming destinations in Slovenia, is a place where collaboration, culture, and opportunities for shared growth come together.

The key task of the ?alek Valley Tourist Board is to develop a high-quality and comprehensive tourist offer, as well as to promote and encourage sustainable tourism development in this unique part of Slovenia.

The ?alek Valley is the only destination in Slovenia that boasts three five-star products within the Slovenia Unique Experiences program, further confirming the quality and uniqueness of our tourism offering:

- Villa Bianca
- Velenje Beach
- Viste ? a park with stunning views.

The Tourist Board is committed to developing and promoting these unique experiences, offering to visitors the experience to go deeper insight into the cultural and natural heritage.

You can find out more about the ?alek Valley Tourist Board on:

- Social media accounts: FB, IG, Linkedin, YouTube]
- Hashtag: #visitsaleska
- Website: https://www.visitsaleska.si/]

Follow SECreTour online also on the SECreTour project's website.