UNCHARTED supports Cultural Tourism! New collaboration with the INCULTUM Project

INCULTUM is a three years H2020 project dealing with the challenges and opportunities of cultural tourism with the aim of furthering sustainable social, cultural and economic development.] It moves from the assumption that travelling is a way to learn and improve oneself, to enrich one's vision and improve mutual understanding.
The project explores the full potential of marginal and peripheral areas when managed by local communities and stakeholders. It promotes and adopts innovative participatory approaches transforming locals into protagonists, able to reduce negative impacts, learning from and improving good practices to be replicated and translated into strategies and policies.
Furthermore, INCULTUM fosters intercultural understanding through the implementation of **bottom-up strategies** that can have positive effects for both, locals and tourists. **Ten pilots have the objective to investigate cases of living territories and communities and to use the findings for the co-creation of innovative customised solutions.**

Recently **INCULTUM has joined the UNCHARTED community** with the aim to collaborate in the mutual support of the respectively dissemination activities and promotion of the main progresses of the projects.

More information...]
Project's website]