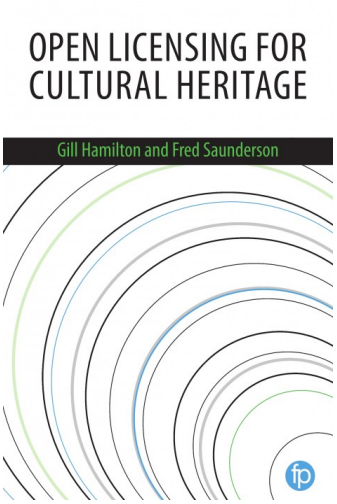
new book: Making the case for open licensing in cultural heritage institutions



In the digital era, libraries, archives, museums and galleries are no longer constrained by the physical limitations of their buildings, analogue books, manuscripts, maps, paintings and artefacts. Cultural collections now can be safely distributed and shared globally. To ensure that the benefits of this ability to share are realised, cultural institutions must endeavour to provide free and open access to their digital collections. The tool for achieving this is open licensing.

Featuring real-world case studies from diverse education and heritage organizations, *Open Licensing for Cultural Heritage* digs into the concept of ?open' in relation to intellectual property. It explores the organizational benefits of open licensing and the open movement, including the importance of content discoverability, arguments for wider collections impact and access, the practical benefits of simplicity and scalability, and more ethical and principled arguments related to the protection of public content and the public domain.

The authors said, ?Openly sharing our knowledge, experience, content and culture for free is not a new concept. Sharing is an innate and natural part of our human character. Forward looking, inclusive, modern, relevant cultural heritage organizations must play a central role in supporting free, open access to culture at a global level. This is possible, practical and achievable with considered and informed application of an open licensing framework. Our book will provide readers with the insight, knowledge, and confidence to make a case for and implement an open licensing approach.?

Open Licensing for Cultural Heritage, Aug 2017, 240pp.
paperback: 9781783301850 | £64.95 |
hardback: 9781783301867 | £129.95 |
eBook: 9781783302505

Gill Hamilton is Digital Access Manager at the National Library of Scotland where she leads on access to the Library's extensive digital collections, and oversees its resource discovery and library management systems.

Fred Saunderson is the National Library of Scotland's Intellectual Property Specialist where he has responsibility for providing copyright and intellectual property advice and guidance, as well as coordinating licensing and re-use procedures.

The book is published by Facet Publishing and is available from Bookpoint Ltd | Tel: +44 (0)1235 827702 | Fax: +44 (0)1235 827703 | Email: facet@bookpoint.co.uk | Web: www.facetpublishing.co.uk. | Mailing Address: Mail Order Dept, 39 Milton Park, Abingdon, Oxon OX14 4TD. It is available in North America from the American Library Association.