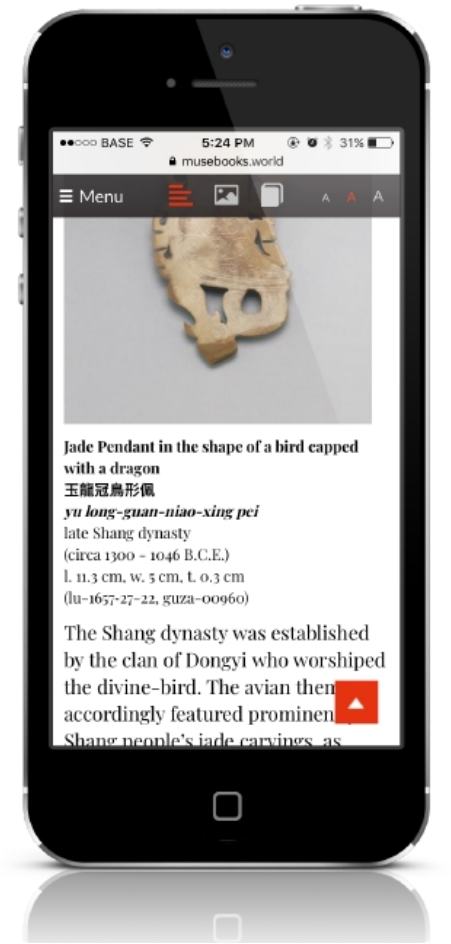
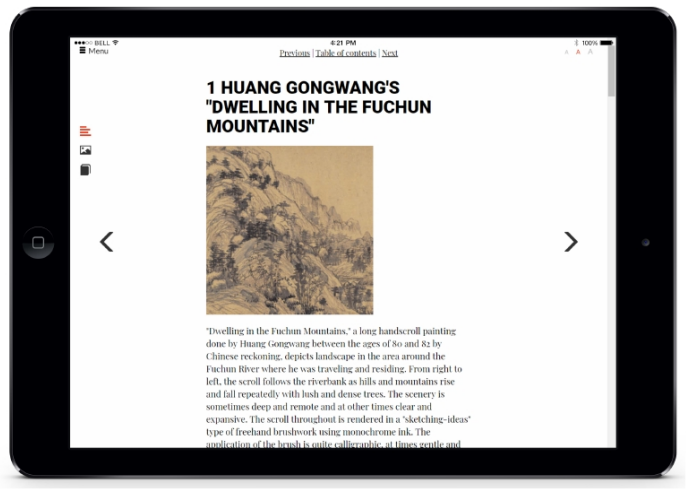
National Palace Museum (Taipei) Digitizes Collection Publications with Musebooks



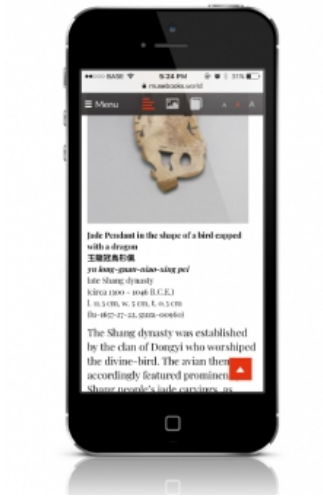
The National Palace Museum (NPM) in Taipei ? the most visited art museum in Asia according to The Art Newspaper ? has teamed up with Musebooks and will now put its priceless collections online with catalogues in an innovative digital format. The National Palace Museum (NPM) in Taipei is the first Asian museum to make its publications available through Musebooks, a Belgium-based start-up. Musebooks already works with MoMA New York, Thames & Hudson, the Royal Museum of Fine Arts of Belgium, and other museums and publishers around the world on the production of digital art books.

This international partnership, facilitated through Acer Inc., will bring the NPM's priceless collections of Chinese artifacts to a European and US audience in an accessible and cutting-edge digital format. Musebooks is delighted to work with NPM publications and add Asian art to the platform's current strengths in Old Masters and Modern art. NPM publications on Musebooks will be available in English with a selection also in Chinese. The first of these publications are already online and available to the public.



Previews
Splendors of the National Palace Museum: www.musebooks.world/eu/en/reading/preview/307
Landscape Reunited: www.musebooks.world/eu/en/reading/preview/303
Landscape Reunited (in Chinese): www.musebooks.world/eu/en/reading/preview/310

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About Musebooks:] The Musebooks format is the first digital reading experience specially designed for art books. Unlike the traditional ebook format, which is not suited for image-heavy books, a musebook allows readers to zoom in on images at high resolutions and to easily switch between 3 different reading modes: text view, image view, and page view. Musebooks are stored in the reader's personal cloud library and are accessible on all devices via a web browser or the free Musebooks app available for Apple and Android.
Video intro to Musebooks (1min): http://video.musebooks.world/

About the National Palace Museum: The NPM in Taipei is one of the top 10 most visited art museums in the world (#1 in Asia),

with attendance of over 4.6 million people per year. A leader among museums, the NPM has used digitization to increase the public's access to its collection of nearly 700,000 Chinese artifacts. The NPM website offers educational videos, open data and image downloads, and the museum partnered with Acer in 2015 to create its first e-books for purchase online.