Save the Date: MetaHeritage Stakeholder Meeting



The MetaHeritage project and Photoconsortium's member Time Machine invite stakeholders to join its upcoming **Stakeholder Meeting and Matchmaking Event on 17 April 2026 (09:30?12:30) in Imola and online**.

Organised in collaboration with local and regional partners, the event will focus on fostering innovation for enterprises connected to major events and the automotive ecosystem, and will bring together actors from across the quadruple helix, including businesses, clusters, public authorities, research organisations, and cultural institutions.

Key objectives

- Present the MetaHeritage project and strengthen its European network
- Explore innovative business models linked to cultural heritage and tourism
- Support the Motor Valley ecosystem and major event-driven economies
- Encourage new partnerships and investment opportunities
- Strengthen local and interregional stakeholder collaboration

Benefits for participants:

- Targeted networking and matchmaking opportunities
- Exchange of best practices and innovation strategies
- New ideas to enhance tourism demand and regional attractiveness year-round

Registrations are open at this link, further information on programme will follow.