Join MetaHeritage for their Final Event

On October 22nd (9am-2pm)in Brussels, MetaHeritage will host its final event

Under the title ?**Heritage Innovation for Europe's Regions: Digital Technologies, New Business Models and Sustainable Tourism**?, the event will bring together stakeholders from cultural heritage, digital innovation, tourism and regional development to discuss how heritage can become a driver of innovation, competitiveness and sustainable growth.

The programme will feature a mix of keynote presentations, expert roundtables and innovation pitches, including:

- The role of digital heritage in regional innovation
- XR, the metaverse and immersive technologies for heritage and tourism
- New business models and making heritage initiatives investment-ready
- Presentations of four MetaHeritage business cases
- Real-world digital heritage solutions and opportunities for interregional collaboration
- A networking lunch offering opportunities to connect with European policymakers, regions, heritage and tourism organisations, SMEs and technology providers.

Register for the event.

View the full agenda:
MetaHeritage Final Event ? Agenda & Programme