Beyond Borders: SECreTour Workshop on cross-border collaborations and macro-regions for cultural tourism





The SECreTour project is glad to announce **Beyond Borders**, the workshop on cross-border collaborations and macro-regions for cultural tourism, hosted in Lugano by Università della Svizzera Italiana (USI).

The date of the 23rd of October 2025 will be articulated into two sessions: in the morning session, speakers from European and international organisations will set the scene; in the afternoon session a selected group of pilots from SECreTour and its network of common interest will present their good practices and lessons learnt. A debate will conclude the day, giving the possibility to the participants to address questions and comments to the speakers.

The participation in the workshop is free and it is foreseen to be in presence, but those who cannot come will be able to listen at the

presentations online by streaming.

On the 24th, the participants in the workshop will have the opportunity to visit the site of the SECreTour pilot of Monte San Giorgio, on the border between Switzerland and Italy, rich of natural, archaeological, and many cultural evidences.

SAVE THE DATE, and see you soon in Lugano!

Follow SECreTour online also on the SECreTour project's website.