

Languages and the Media 2021 - NEW DATES



Due to the impact of the COVID-19 virus, the organisers of Europe's most renowned conference on audiovisual localisation have announced the postponement of 'Languages & the Media.'

The conference, which was scheduled to take place in December 2021, is rescheduled on **20-22 September 2021** at the Radisson Blu Hotel in Berlin.

Our mission has always been to provide a rich environment to connect, share valuable insights and knowledge, and to educate and engage our community in ways that we feel virtual environments cannot fully replicate. As event organisers, we strongly believe that on-site networking and social mingling are the essence of the Languages & the Media experience that our attendees have come to love over the years. Therefore, we have taken the decision to reschedule the event to 2021, when circumstances should allow us to deliver the kind of event you look forward to in a safe manner.

Please look at the FAQ page of the conference website, www.languages-media.com, for more information and to contact the organisers directly if they have specific concerns.

>>>>

The theme of the **13th International Conference on Language Transfer in Audiovisual Media** will be "Riding the wave" of recent trends that are fast becoming reality in audiovisual localisation.

New working conditions are rolling in faster than ever before. Innovation is the order of the day. The industry is consolidating while new entrants are disrupting the conventional workplace. Platforms are proliferating. Immersive environments are becoming more pervasive. New workflows are emerging. Concurrent translation and post-editing are gaining ground. Language tools are being integrated and experimentation and reinvention abound.

The need for research has never been greater. With the validity of older norms and standards under scrutiny, new models of good practice are emerging, forcing the audiovisual localisation industry to take stock and re-examine audience needs while legislation and regulation are also whipping up the wind of change. As our 2018 keynote speaker David Padmore pointed out, our shared goal is to break down language and sensory barriers to audiovisual content that educates, informs and entertains the world. To achieve this, all stakeholders must come together and collaborate to address our industry's challenges with responsible, comprehensive and fair strategies.

The conference will include innovative presentations and workshops that focus, among other topics, on emerging tools and practices, including videogame localisation, machine translation and post-editing, transcreation, ad localisation and new revoicing applications. Click [here](#) for a full list of conference themes and subthemes.

Secretariat: ICWE GmbH
Leibnizstrasse 32
10625 Berlin, Germany
Tel.: +49 (0)30 310 18 18-0
Fax: +49 (0)30 324 98 33
E-Mail: info@languages-media.com

www.languages-media.com