

Languages and the Media 2020



The 2020 edition of [Languages & the Media](#), the **13th International Conference on Language Transfer in Audiovisual Media**, will be riding the wave of recent trends that are fast becoming reality in audiovisual localisation.

New working conditions are rolling in faster than ever before. Innovation is the order of the day. The industry is consolidating while new entrants are disrupting the conventional workplace. Platforms are proliferating. Immersive environments are becoming more pervasive. New workflows are emerging. Concurrent translation and post-editing are gaining ground. Language tools are being integrated and experimentation and reinvention abound.

The need for research has never been greater. With the validity of older norms and standards under scrutiny, new models of good practice are emerging, forcing the audiovisual localisation industry to take stock and re-examine audience needs while legislation and regulation are also whipping up the wind of change. As our 2018 keynote speaker David Padmore pointed out, our shared goal is to break down language and sensory barriers to audiovisual content that educates, informs and entertains the world. To achieve this, all stakeholders must come together and collaborate to address our industry's challenges with responsible, comprehensive and fair strategies. And what better place to do this than at the 13th Languages & the Media conference which will be held at the **Radisson Blu Hotel in Berlin** from **June 8 ? 10, 2020** under the overall theme **?Riding the Wave?**, this time round with more rooms, upgraded facilities and a few surprises that we hope will make your experience unique.

The **Call for Proposals** is now open, and we invite you to help fuel the debate by submitting your ideas here until 15th October 2019. We encourage proposals for innovative presentations and workshops that focus, among other topics, on emerging tools and practices, including videogame localisation, machine translation and post-editing, transcreation, ad localisation and new revoicing applications. Click [here](#) for a full list of conference themes and subthemes. Should you have any questions, please do not hesitate to contact us at proposals@languages-media.com

Join us in **Berlin** on **June 8 - 10, 2020** for the **13th Languages & the Media** conference and connect with the key people shaping the future of audiovisual localisation and access services.

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