Join the International MAPSI Network!



Estonian Academy of Music and Theatre, **University of Arts Helsinki Sibelius Academy**, **Laurea University of Applied Sciences**, **University of the Basque Country** (UPV/EHU) and **Estonian Business School** are happy to welcome you in their international network for managing art projects with societal impact. They hope to foster a community to share ideas, outlines, handouts and teaching materials.

There is a considerable increase in **artistic projects** that aim to engage in **societal activity**. These projects and activities are often managed by artists or social workers with hardly any managerial knowledge. The current art and cultural management programmes, on the other hand, mainly concentrate on providing skills to engage in ?art for art's sake? projects. However, by developing the current master's degree programmes that have proven their quality and popularity, a specialisation on managing **art & society activities** would be an efficient way to respond to the identified demand.

MAPSI
Managing
Art Projects with
Societal Impact

Managing Arts Projects with Societal Impact (MAPSI) refers to a specialisation in management of artistic projects with societal impact and aims to create an international network focusing on educating cultural managers and facilitators to manage and mediate artistic and cultural projects with societal impact. MAPSI will integrate the transnational and interdisciplinary fields of art, management and societal impact by developing a novel understanding on the interaction between **art and society** and increasing the skills and competences of future cultural managers to foster the valuable interface.
Please, subscribe here to MAPSI's e-mailing list: http://www.mapsi.eu/newsletter/
Objectives of the project are the following:

- Create an innovative field of specialisation in the context of art/cultural management master's programmes that train the future managers and mediators for artistic projects with societal impact.
- Develop new teaching materials and content of high quality that contribute to the European arts/cultural management education.
- Build up a conception of new integrated models for interactive study and internships.

Download the MAPSI Factsheet

FOR MORE INFORMATION: www.mapsi.eu