Investigating the innovation potential of CCIs in non-urban areas





The IN SITU project that participates in the <u>INCULTUM network of common interest</u> launched a <u>survey</u>] investigating the innovation potential of cultural and creative industries (CCI) in non-urban areas.

Focusing on IN SITU's six Lab regions, the survey aims to discover CCI sub-sectors with high innovation potential, capable of acting as catalysts for economic development and significantly contributing to socioeconomic growth and sustainability in the EU.

Who should participate? The survey is seeking insights from organisations, enterprises and individual professionals who are legally registered in one of the IN SITU Lab locations (Azores, Portugal; Western coastal region, Ireland; Western region, Iceland; Rauma and Eurajoki municipalities, Finland; Valmiera County, Latvia; ?ibenik-Knin County, Croatia) and are active in cultural or creative fields.

Deadline for responses: Friday, March 15, 2024. 23h59 CET

For more information about this survey, contact: in-situ@ces.uc.pt