INTERNET FESTIVAL 2012 - Shaping the Future

THE DIGITAL REVOLUTION HAS A LONG HISTORY.

The Internet Festival explores the future inside a city rich with events, conferences, experiences, workshops. Opportunities for exchange and learning are provided by over 100 experts, influencers, critics, politicians, entrepreneurs, top users, artists and passionate users from around the world. **4 - 7 OCTOBER PISA**

The future is present, October 4 to 7, 2012 in Pisa. The city is a symbol of the Italian digital age since the first degree course in computers started here in 1969, and over 50 years ago the first calculator was invented in Pisa. So it is a logical location for the 2012 edition of the Internet Festival, an important event to discover and explore the latest tendencies and developments for the future of Internet.

The event is promoted by the city and province of Pisa, along with the Tuscan region, as well as: the Camera di Commercio di Pisa, Cnr, Registro.it and Istituto di Informatica e Telematica del Cnr (research center), Università di Pisa, Scuola Normale Superiore, Scuola Superiore ?Sant'Anna?, and the Associazione Festival della Scienza. It is under the direction of Edoardo Fleischner. This year's theme is ?Shaping the Future' and the rich programme of events and meetings explore the connections and relations that, thanks to the internet, redesign the social, cultural and economic landscape at a global level.
The Festival is coordinated by Fondazione Sistema Toscana.

The program will be divided into three thematic areas:

? **Internet for Citizens (I4C)**: digital democracy is the theme here, an opportunity to explore new forms of urban development and dialogue online; to look at participation in political representation (especially in elections in both Italy and the USA); to present new and innovative applications of technology to public service and health sectors that impact daily life.

? **Internet for Makers (I4M)**: this section will analyze the theme of business and economic development introduced by the internet.

? **Internet for Tellers (I4T)**: a discussion of the internet as locus for the expression of opinion where liberty and rights are limited or censured ? the amplification of the voices of dissidents, minorities and the persecuted ? and how internet can be an efficient tool for specific political strategies.

The guests of the festival are experts, researchers, artists, entrepreneurs, critics, top users and regular, interested people from the whole world, who will be protagonists in shows, labs and meetings that will animate the whole city.

Digitalmeetsculture.net is Media Partner of the event. See

Download the full programme (pdf, italian language).

Download the press release (pdf, english)

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Internet Festival 2012 Official Website

Information at: info@internetfestival.it