

International conference Access, Use, Re-use: Unlocking the potential of online cultural content



As an event of the Irish Presidency of the Council of the European Union, this one day conference took place in [St. George's Hall, Dublin Castle](#). The conference was organised by the Department of the Environment, Community and Local Government.

The focus of the conference was on **developing new access** to online cultural content to support **education, cultural tourism, creative industries** and to provide creative **new ways for people to participate in their cultural heritage**. Speakers included keynote speaker Lord Puttnam, Digital Champion for Ireland; Mr. Javier Hernandez-Ros, Head of Unit, Access to Information, Information Society and Media DG - European Commission; Professor Sara de Freitas, Serious Games Institute, Coventry University; Ms. Rossella Caffo, Director, Istituto Centrale per il Catalogo Unico delle Biblioteche Italiane; and Professor Jonathan Drori, ThoughtSmith and former Head of Commissioning, BBC Online.



The conference included a showcase for EU FP7 projects and national cultural institutions to display digital content initiatives and collections.

Official website of the event: <http://eu2013.ie/>

