

## Innovation in the INCULTUM Pilots: sharing good practices and success stories



The header of the INCULTUM website features the project logo 'INCULTUM' with a stylized 'I' containing a globe. Below the logo is the tagline 'Visiting the margins: Innovative CULTURAL ToUrism in European peripheries'. A navigation menu includes 'Home', 'About', 'Training Portal', 'Pilots', 'Dissemination', 'Innovation' (which is highlighted in blue), and 'Networking'.

Innovation in cultural tourism and local promotion



Ancient bridge in Permet (Albania), photo by Pietro Masi, CC-BY-SA

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Latest News from INCULTUM blog

A new report published by NEMO, concerning digital learning and education in museums. The report presents 15 European digital museum projects by 12 European countries. The Network of European Museum Organisation, NEMO, has presented a new report, "Digital learning and education

The work done by each of the [10 Pilot cases](#) in the INCULTUM project shows (sometimes big) differences and specificities, nevertheless all the Pilots are aiming at developing **new sustainable and collaborative strategies for local promotion** of various areas, which also generate an effort in **training and supporting actions to local stakeholders** and a variety of **innovations in rural and marginal territories** in Europe.

The coordination for fostering synergies and common strategies in innovation is important to facilitate Pilots' progress and to identify solutions to common challenges. In this sense, transversality with the **INCULTUM innovation manager** (dr. Vincent Guichard, Bibracte) is being promoted among partners. A series of innovation factsheets is currently being developed to disseminate the work done by each Pilot for other stakeholders to take inspiration from.

All the information about the work done by the Pilots is now available in the new section "Innovation" available in the project's website. The section currently includes:

- access to the Midterm interim report of the INCULTUM Pilots progress and innovation
- summary of the 10 innovation areas identified and deployed by the Pilots
- innovation factsheet about the strategies deployed in Bibracte (Pilot 6 "Ancient Paths into the Future")

More updates are expected with additional learning and descriptive material developed by each Pilot.

**View the Innovation section here:** <https://incultum.eu/innovation/>