INCULTUM pilot set in Greece participates in Vovousa festival



text and photos courtesy of The High Mountains cooperative.

Monday, July 18 **The High Mountains Social Cooperative** participated in the Vovousa Festival, a mountain festival dedicated to environmental protection, which has been organising events since 2015 that enhance sustainability and highlight the comparative advantages of North Pindos.



Colleagues of THM presented the INCULTUM Project and the pilot ?Aoos the shared River? in a discussion about today's mountain "Communities", the problems and prospects of the mountain regions. We were invited to discuss about The Social Economy, as a traditional but also a modern tool for the development of Mountain Communities and give examples for production, culture and tourism. INCULTUM and our pilot in Konitsa was presented as a typical example of the utilization of cultural tourism by communities to their benefit, in order to survive and thrive.



More about the Aoos Pilot:

The Vjosa/Aoos River, considered as ?one of Europe's last living wild rivers', springs from Mt. Pindus in Greece, and then enters Albania. On both sides of the river banks, extends a terrain of agrarian field terraces alternated with hilly lands of rich Mediterranean vegetation where the traditional settlements are situated, followed by high mountain massifs dominated by continental climate with rich water sources, forests, flora and fauna, and broad prominent pastures.

On the Greek side, Konitsa is the main town of the area and the capital of the municipality surrounded by some of the highest mountains of Greece. It is built on the edge of Vikos Canyon, core of the National Park of Vikos-Aoos and one of the four Greek Geoparks, which became a member of the European and Global Geopark Networks in 2010. Numerous geosites within the territory are situated in landscapes of incomparable beauty.

In the INCULTUM pilot 7, the main expected action relates to the mapping of the natural, social, cultural and productive resources of the area, analysis of the data gathered during the mapping and their visualization using Business Intelligence tools. With this digital platform we are going to give the ability to citizens, local authorities and stakeholders, but also to visitors, to virtually combine resources of the area and propose their own evidence-based development actions and policies. Furthermore, the database is going to be participatory and always open to new inputs, collected by questionnaires, free text, business registrations, comments for the area etc.

Discover all the INCULTUM Pilots: https://incultum.eu/pilots/

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