# INCULTUM graveyard trails design launched in Waterford graveyard



img courtesy: John Tierney

A QR code based trail was launched on the 23rd July to celebrate the Pattern Day for St Declan in Ardmore, West Waterford, Ireland. A design process run through the INCULTUM Pilot resulted in an A7 sized brochure with 8 points of interest being presented and tested, by the local community in Ardmore village.

A well attended talk on the history and archaeology of the monastic enclosure in Ardmore by John Tierney and Martha Hannon of Eachtra, served to launch the new Past in Your Pocket brochure, which is being trialled as a model for grassroots tourism guides.

This activity is linked to INCULTUM's Ireland pilot, that plans to augment the touristic potential by improving communications among communities and also among those communities and the diaspora population to whom they supply heritage data and stories.

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