INCULTUM and geotourism





Associate Professor Carsten Humlebæk of Copenhagen Business School, partner of the INCULTUM project, recently participated in the first ordinary meeting of the Scientific Council of Geopark The South Fyn Archipelago of which he became a member at the inception of the Council in the summer of 2023. The Council's role is to be a partner for the Geopark's board and secretariat and provide input for new potential activities and business areas. The council seats biologists, historians, archaeologists, and geologists with responsibility for the six areas of action: Geology and nature, Teaching, Active outdoors living, Culture, and Research.

A collaboration between four municipalities, Geopark The South Fyn Archipelago aims to ?create a strong common identity as a basis for local development, respecting landscapes, cultural heritage and wild nature' in the south of Fyn and the adjacent islands and marine area. The Geopark aspires to become a UNESCO Global Geopark and received a visit by the UNESCO evaluators in June 2023 (in which the Scientific Council also participated). The final decision on the application is expected in late March.
Carsten Humlebæk is tasked with special responsibilities in the sixth field of action, focusing on geotourism - not least due to his involvement in the EU research project INCULTUM. Several of the tools and methods that INCULTUM has resulted in can be adapted to and implemented in Geopark contexts.



Find more information about Geopark the South Fyn Archipelago here and about UNESCO Global Geoparks here. Contact Carsten Humlebæk for more information about his work at cjh.msc@cbs.dk