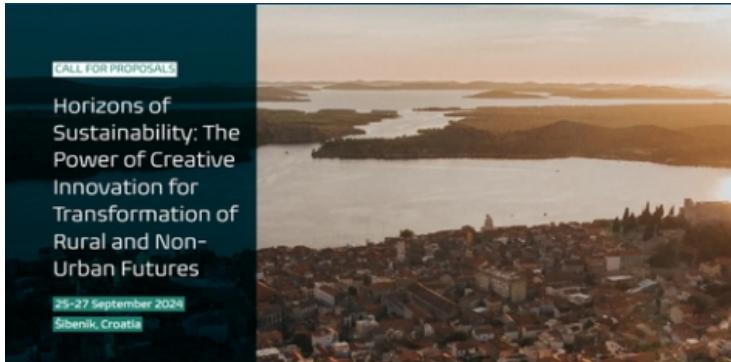


## IN SITU Conference



IN SITU is a four-year project that combines research and experimental actions to advance the innovation-related practices, capacities, and potentials of cultural and creative industries (CCIs) based in non-urban and rural areas of the EU.

The project aims to better understand their forms, processes, and governance needs and to advance the ability of non-urban and rural CCIs to act as drivers of innovation, competitiveness, and sustainability. Ultimately, the aim is to contribute to a more informed and sustainable future for practitioners in cultural and creative industries based in non-urban and rural areas.

This first international conference of the IN SITU project will explore **the transformative power of innovative approaches of cultural and creative agents in forging more equitable and sustainable communities beyond urban centres**.

The deadline for submitting proposals is 8 July 2024 at 23h59 CET.

**More information** on the Conference themes, programme, and fees are available at  
<https://insituculture.eu/croatia-2024/conference-horizons-of-sustainability/>