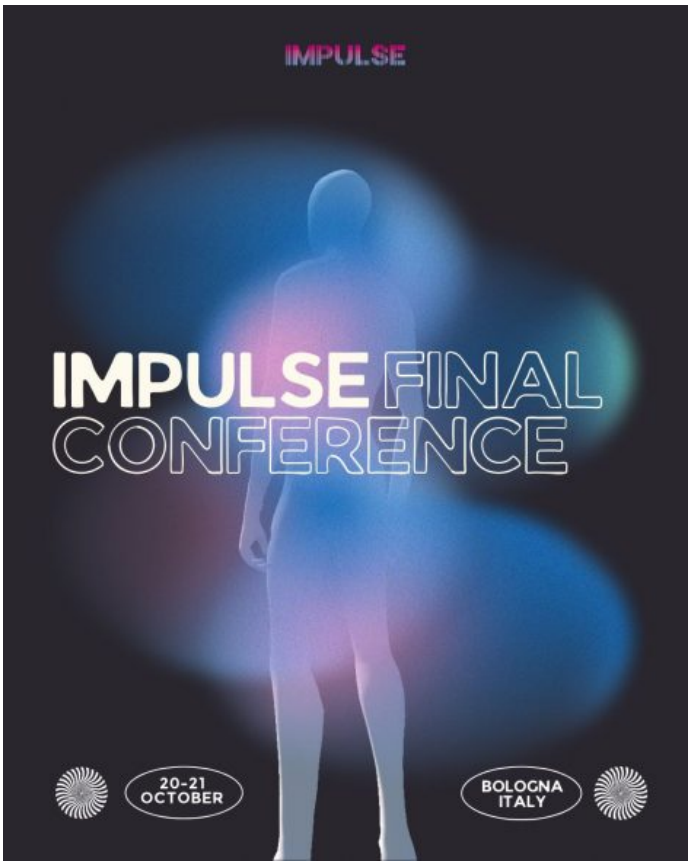
IMPULSE Final Conference



The IMPULSE ? IMmersive digitisation: uPcycling cULtural heritage towards new reviving StratEgies project Final Conference] marks the culmination of three years of collaboration, experimentation, and innovation at the intersection of cultural heritage, education, and immersive technologies. Hosted by the **University of Bologna**, the two-day event brings together **researchers**, **cultural heritage professionals**, **educators**, **artists**, **technologists**, and **policymakers** to reflect on the project's achievements and explore **future** opportunities **for Digital Cultural Heritage**.

More than a traditional conference, the event is designed as a space for dialogue. Through keynote talks, thematic roundtables, live demonstrations, exhibitions, and artistic performances, participants will engage with key challenges surrounding the communication,

preservation, creation, archiving, and educational use of digital cultural heritage. The conference will also showcase the outcomes of the IMPULSE pre-hackathons, hackathons, residencies, and prototype cases, highlighting how collaborative and immersive approaches can generate new forms of cultural engagement. By bringing together diverse perspectives and expertise, the event aims to foster lasting connections, inspire cross-disciplinary innovation, and support the continued exploitation and impact of IMPULSE results beyond the project's lifetime.
Learn more and participate: https://euimpulse.eu/impulse-final-conference-bologna/

PROGRAMME

IMPULSE
IMPULSE FINAL CONFERENCE
WEDNESDAY 21TH OCTOBER
9:15 Opening
9:30-11.00 Roundtable 2 - How to preserve and manage the Digital Cultural Heritage?
11.00-11.30 Coffee Break
11.30-13.00 Roundtable 3 - How to be involved in the Digital Cultural Heritage creation, use and re-use?
13.00 Lunch
14.00 Exhibition launch
15:00-16:30 Roundtable 4 - How to archive Digital Cultural Heritage assets?
16:30-17.00 Coffee Break
17.00-18.30 Roundtable 5 - How to update educational programs through Digital Cultural Heritage?
18.30-19.00 Final keynote and Closing Remarks
19:30 Peer-to-peer dinner
20-21 OCTOBER
BOLOGNA ITALY