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# Improving Technical Options for Audiovisual Collections through the PREFORMA Project

The digital preservation community is a connected and collaborative one. I first heard about the Europe-based PREFORMA project last summer at a Federal Agencies Digitization Guidelines Initiative meeting when we were discussing the Digital File Formats for Videotape Reformatting comparison matrix. My interest was piqued because I heard about their incorporation of FFV1 and Matroska, both included in our matrix but not yet well adopted within the federal community. I was drawn first to PREFORMA's format standardization efforts ? Disclosure and Adoption are two of the sustainability factors we use to evaluate digital formats on the Sustainability of Digital Formats website ? but the wider goals of the project are equally interesting.

In this interview, I was excited to learn more about the PREFORMA project from MediaConch's Project Manager Dave Rice and Archivist Ashley Blewer.

Read the full interview at
http://blogs.loc.gov/digitalpreservation/2015/09/improving-technical-options-for-audiovisual-collections-through-the-preforma-project/!

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