

"Imprese Creative Driven", a call for enabling relationships between business and creativity



Parma, the Italian Capital of Culture 2020, is launching **a call and a programme to enable creativity and culture embed in the business industry.**

The overall grant is 80.000 euros to support up to 8 projects.

Two **training days** are planned on 7 and 8 November, and a period of **open days** from 13/11 to 2/12 to visit the important companies and business that support the call will allow applicants to develop quality proposals, to be submitted within **the deadline of 19 December.**

Download the full call ([Italian language PDF, 330 Kb](#))

Programme of the training 7-8 November ([Italian language PDF, 260 Kb](#))

Visit the website (Italian language): <https://parma2020.it/it-IT/Imprese-Creative-Driven.aspx>