Hubs of Innovation and Entrepreneurship for the Transformation of Historic Urban Areas



HUB-IN is an EU **H2020 project focused on the transformation and regeneration of historic urban areas** (HUAs) **while preserving their unique cultural and social identity and environment**.
The project identifies different HUAs:

- Historic town or city centres
- Historic areas which are outside of the town or city centre
- Historic areas that focus on the wider urban values that define the identity and character of the town, city, or place.

8 pilot cities will work on a selected historic area of their territory and **transform it in a ?Hub of Innovation and Entrepreneurship?**.

The selected HUB-IN cites are: **Belfast**, UK; **Brasov**, Romania; **Genova**, Italy; **Grand Angoulême**, France; **Lisbon**, Portugal; **Nicosia**, Cyprus; **Slovenska Bistrica**, Slovenia; **Utrecht**, The Netherlands.
They are very different but share the same values and vision:
innovation and entrepreneurship are **key catalysts for** promoting and implementing the **transformation and regeneration of HUAs**; this transformation must be achieved by **preserving the identity and the unique cultural and social values of each historical area**.

The project intends to adopt a human-connected approach, that has long-term impacts. Purposes are:

the **revitalisation of historic heritage**
the **creation of new sustainable opportunities** for local traditional businesses
the **development of new creative skills and jobs**

Discover more on HUB-IN here.