

## HOLA CLOUD Project Kick Off Meeting

The HOLA CLOUD project consortium met in Madrid on 19 and 20 January for the project kick off meeting.



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HOLA CLOUD targets to establish effective mechanisms for efficient collaboration among the members of the software, services and Cloud computing community building on a decade of experiences acquired by people who are themselves core members of this community, and extends this collaboration to stakeholders who can turn the community knowledge into sustainable economic growth. This will enable companies, governments, and politicians to discover best practice solutions in different domain applications, including the cultural heritage one, and to identify future challenges that must be addressed to move European software intensive industries forward.

The HOLA CLOUD project international consortium comprises EU recognised R&D companies, Universities and Communication experts; a multidisciplinary mix of high level skills that will boost the success of the project results.

Project website: [www.cloudfutures.eu](http://www.cloudfutures.eu)