HERIWELL Workshop: survey to population on the contribution of cultural heritage to societal well-being



On **4th October 2021** the workshop ?**HERIWELL Population Survey 2021**? will be hold on-line organized by **HERIWELL, a project launched by ESPON EGTC**, with the **aim of developing a pan-European methodology and analisys of impacts of Cultural Heritage (CH) that can be associated with ?societal well-being'.**

The workshop will discuss the results of the survey conducted in Belgium, Czech Republic, Germany, Ireland, Italy, Norway, Poland and Spain, between May and June 2021, and which involved a total of 8,818 respondents.

The main objectives of the HERIWELL population survey were:

- distinguish respondents based on their interest in the CH: "consumers", "active" and non-interested users
- identify the obstacles hindering the use of CH
- show the impact of COVID-19 on people's view of CH
- determine the impacts of COVID-19 on people's use of digitized content related to CH
- identify different views regarding heritage- related quality of life, social cohesion, employment and heritage tourism.

Some survey findings that will be discussed during the workshop:

- The negative impacts of COVID-19 pandemic on practices related to CH. The main consequences of COVID restrictions.
- The link, recognized by all interviewees, between social well-being and CH: where does this recognition come from and what it could mean for future heritage policies.
- How to control the impact of problematic aspects connected with CH, especially the effects of massive ?heritage tourism? or "contested heritage".

How to participate: fill in the form at https://iniziativeirs.wufoo.com/forms/heriwell-survey-to-population-findings-and-debate/
More details of the concept and current state of the HERIWELL project at https://www.espon.eu/HERIWELL]
Download the workshop invitation **here**.