

# Heritage Horizons: Europeana Project Week



## Heritage Horizons Europeana Project Week

**The 'Heritage Horizons Project Week: Shaping the common European data space for cultural heritage' will take place from 25 - 29 November 2024.**

This event - organised by the Europeana Initiative - will put the spotlight on the diverse and innovative [projects](#) encouraging reuse, innovating in technologies and enhancing sustainability which enrich and enhance the [common European data space for cultural heritage](#)].

Project Week will showcase their efforts while facilitating collaboration and connection, accelerating knowledge sharing and shaping new project opportunities. Sessions will highlight the role of digital technologies in preserving and engaging with cultural heritage, advancing social inclusion, encouraging reuse and promoting sustainability, as well as on leading technical developments in the data space.

Each day of project week will have a focus relevant to the data space and cultural heritage sector and spotlight the projects which focus on that particular topic.

**On November 27, the [EUreka3D](#) and EUreka3D-XR projects will be showcased at 10am.]**

Join the project week and discover new innovations, collaborate with your peers and learn from experts about the latest developments in the data space and the efforts which underpin them.

**Register now**

**Programme]**

### **Day 1: Monday, 25 November 2024**

Empowering triple transformation (Part I): social, green, and digital transformation in the cultural sector.

- 09:45 - 10:20 Opening and welcome of the Project Week by Harry Verwayen
- 10:20 - 11:00 DG Keynote EC
- 11:00 - 12:00 European Heritage Hub - Project presentation by Sne?ka Quaadvlieg-Mihail
- 12:00 - 13:00 Lunch Break
- 13:00 - 15:00 European Heritage Hub - Online Meet-up
- 15:00 - 15:15 Break
- 15:15 - 15:45 Ignite talks
- 15:45 Networking opportunities

## **Day 2: Tuesday, 26 November 2024**

3D: discover the transformative potential of 3D technologies in the cultural sector, including their impact on digital heritage, accessibility, and immersive cultural experiences.

- 09:45 - 10:00 Welcome to day 2
- 10:00- 10:45 Panel session
- 10:45 - 11:00 Break
- 11:00 - 11:30 3D Competence center presentation
- 11:30 - 12:15 3D & the data space for cultural heritage by EF representative
- 12:15 - 13:15 Lunch Break
- 13:30 - 14:15 3DBigDataSpace by Sander Muenster
- 14:15 - 14:45 Ignite talks
- 14:45 Networking opportunities

## **Day 3: Wednesday, 27 November 2024**

Reuse: explore strategies to encourage the reuse of cultural heritage data, and foster collaborations between cultural heritage and education.

- 09:45 - 10:00 Welcome to day 3
- 10:00 - 11:15 EUreka3D/EUreka3D-XR (current & new project) by Antonella Fresca / Valentina Bachi**
- 11:15 - 11:30 Break
- 11:30 - 12:45 5DCulture/XR Culture (current & new project) by Alex Stan / Marco Medici
- 12:45 - 13:45 Lunch break
- 13:45 - 14:45 Watching videos like a historian by Steven Stegers
- 14:45 - 15:30 DigiCher by Kristina Kovaite
- 15:30 Pub quiz by Adrian Murphy

## **Day 4: Thursday, 28 November 2024**

AI: discuss artificial intelligence's ethical implications and applications in digital heritage efforts, including the need to balance innovation with cultural sensitivity and ethical considerations.

- 09:45 - 10:00 Welcome to day 4
- 10:00 - 11:00 Panel session on AI topics
- 11:00 - 11:15 Break
- 11:15 - 12:00 AI4Culture by Eirini Kaldeli
- 12:00 - 12:45 Lunch break
- 12:45 - 15:15 De-Bias project & Capacity Building workshop by Kerstin Herlt/Corinne Steinschneider
- 15:15 - 15:30 Break
- 15:30 - 16:00 Ignite talks
- 16:00 Networking opportunities

## **Day 5: Friday, 29 November 2024**

Empowering triple transformation (Part II): social, green, and digital transformation in the cultural sector.

- 09:45 - 10:00 Welcome to day 5
- 10:00 - 11:00 DEPLOYTOUR by Dolores Ordonez
- 11:00 - 12:00 ECHOES by Xavier Rodier
- 12:00 - 12:30 Thank you and Goodbye by Albert Verhaar & Milena Popova
- 12:30 End of the project week