Extensible Metadata Platform (XMP)

ISO standard, originally created by Adobe Systems Inc., for the creation, processing and interchange of standardized and custom metadata for digital documents and data sets. XMP standardizes a data model, a serialization format and core properties for the definition and processing of extensible metadata. It also provides guidelines for embedding XMP information into popular image, video and document file formats, such as JPEG and PDF, without breaking their readability by applications that do not support XMP.