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Global tourism and climate change, a reflection

The rediscovery of cultural and local tourism, a low carbon asset. Rereading Hassan Zaoual. By Roger Goudiard (Bibracte)

In the current context of crisis in tourism and the questioning of the conventional forms of this industry, it is interesting to re-read the work of the development economist Hassan Zaoual, which led him to conceptualise "site tourism" or "situated tourism".

The climate emergency requires us to put an end to our use of fossil fuels. Calling a major upheaval for global tourism, the time has come for this industry to ?move beyond oil?. In a break with the process of democratisation of the late 20th century, will international leisure travel become increasingly selective as a result of the contraction and increase in the cost of air travel in the the low-carbon era?....

Read the article (in French)

This article, mentioning the pilot case study of Bibracte within INCULTUM, has been published in January 2022 by Le Collectif Paysages de l'après-pétrole (Post-oil Landscapes Collective). This association is gathering researchers in social sciences (management, geography, philosophy, sociology, political sciences), experts in agronomy and landscape sciences, and professionals of spatial design (architects, landscape architects, urban planners). It aims to give the issue of landscape a central role in spatial planning policies in a context of energy transition and, more broadly, of transition towards sustainable development.

The author is a member of the Scientific Council of the Morvan Regional Natural Park, the boards of directors of the Grand Site de France of Bibracte - Mont Beuvray and of the National Network of Grand Site de France.