Global tourism and climate change, a reflection

The rediscovery of cultural and local tourism, a low carbon asset. Rereading Hassan Zaoual. By Roger Goudiard (Bibracte)

In the current context of crisis in tourism and the questioning of the conventional forms of this industry, it is interesting to re-read the work of the development economist Hassan Zaoual, which led him to conceptualise "site tourism" or "situated tourism".

The climate emergency requires us to put an end to our use of fossil fuels. Calling a major upheaval for global tourism, the time has come for this industry to ?move beyond oil? In a break with the process of democratisation of the late 20th century, will international leisure travel become increasingly selective as a result of the contraction and increase in the cost of air travel in the the low-carbon era?....

Read the article (in French)

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LA REDÉCOUVERTE D'UN TOURISME CULTUREL ET DE PROXIMITÉ, UN ATOUT BAS CARBONE.

EN RELISANT HASSAN ZAOUAL¹

