@Gettymuseum calls to participate!



People are not custom to live isolated and confined at home. The forced reclusion due to the Covid-19 pandemic leads to disorientation and discouragement. In this scenario it is thus even more important than ever to spread the value of culture and bring people together through art.

The Getty Museum of Los Angeles is the promoter of an extraordinary initiative for engaging people in art and share creativity.

The main objective of this challenge is to bring art directly into people's homes by involving them in an game of simulation and visual reproduction.

The rules of the game are few and simple:

- Choose the favorite artwork
- Find three things lying around house ?
- Recreate the artwork with those items.

The challenge was lunched the The 25thMarch and people reaction was amazing: a great amount of pictures was sent in a very short time and the online collection continue to receive lots of contributions everyday!

This initiative demonstrates how powerful are human imagination and creativity, able to cross borders and to travel among epochs, history and technology.

If you want to get involved, follow the <u>Getty twitter page</u> and contribute with your creation to populate this digital and home-made art gallery.

Read more about the Getty Museum on: https://www.getty.edu/museum/